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royalmail.com/blackadder

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# Cunning rascal remains a star 40 years later

He's the rapier-tongued rogue whose hysterical historical exploits have delighted audiences for decades.

We're marking the 40th anniversary of Blackadder with a new set of stamps celebrating this iconic sitcom scoundrel and the colourful characters who joined him on his romp through six centuries and four series.

Explore new stamps featuring Rowan Atkinson in the title role alongside other popular performers. You'll also discover framed souvenirs, limitededition keepsakes and a highly collectible platinum Miniature Sheet.

From the mists of medieval England to the court of Queen Elizabeth I. from the Georgian era to the grim trenches of the First World War – Blackadder's escapades continue to entertain viewers.

Devise a cunning plan to collect stamps and souvenirs saluting centuries of comic capers and one of the most memorable final scenes in TV history.









Mint Stamp Set | AS10000 £12.10

Rowan Atkinson, Stephen Fry

Rowan Atkinson, Brian Blessed

- Eight stamps capturing memorable moments spanning four series of the classic British sitcom.
- Blackadder appears alongside some of the best-loved supporting characters including Baldrick, Queen Elizabeth I, Lord Percy and Prince George.

Two Second Class, two First Class, two £2 and two £2.20 stamps presented as four horizontal se-tenant pairs.

Second Class Blackadder the Third, episode 3 – Nob & Nobility: Hugh Laurie, Tony Robinson, Rowan Atkinson Second Class Blackadder the Third, episode 6 - Duel & Duality:

First Class Blackadder Goes Forth, episode 6 - Goodbyeee:

First Class Blackadder Goes Forth, episode 6 - Goodbyeee:

**£2.00** The Black Adder, episode 2 – The Archbishop:

£2.00 The Black Adder, episode 3 - Born to be King:

Rowan Atkinson, Tim McInnerny, Tony Robinson

Tim McInnerny, Hugh Laurie, Rowan Atkinson, Tony Robinson

Stephen Fry, Rowan Atkinson, Tim McInnerny, Tony Robinson

£2.20 Blackadder II, episode 1 - Bells: Miranda Richardson, Patsy Byrne

£2.20 Blackadder II, episode 4 - Money: Rowan Atkinson, Tim McInnerny, Tony Robinson

## **Technical Details**

Stamp format Landscape Stamp size 41mm x 30mm Number per sheet 30/60 Design True North Printer Cartor Security Printers Print process Lithography Perforations 14.5 x 14 Phosphor Bars as appropriate Gum PVA



THE BLACK ADDER BLACKADDER I

## Miniature Sheet | MZ187 £6.60

- A celebration of Edmund Blackadder in all his guises across six centuries and four TV series.
- The Miniature Sheet's stamps depict Rowan Atkinson as the scheming, amoral hero in framed portraits set against a backdrop of Regency-style wallpaper.
- A unique stamp souvenir charting the evolution of legendary character.
- Two First Class and two £2.20 portrait stamps.
- First Class Blackadder II First Class Blackadder Goes Forth £2.20 The Black Adder £2.20 Blackadder the Third

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BLACKADDER

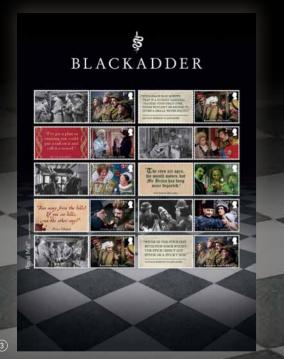
Edmund BLACKADDER

## **Technical Details**

BLACKADDER

**GOES FORTH** 

Stamp format Portrait Stamp size 27mm x 37mm Miniature Sheet size 146mm x 74mm Design True North Printer Cartor Security Printers Print process Lithography Perforations 14 x 14 Phosphor Bars as appropriate Gum Self-adhesive



### 3 Collector Sheet | AT146 £15.40

- Memorable scenes and classic quotes appear on this fun souvenir.
- Ten mint stamps capturing timeless moments from all four series feature alongside laugh-out-loud lines and iconic images.
- The self-adhesive stamps and labels are set against a backdrop depicting the Blackadder II title sequence.
- This delightful collectible is perfect for framing and displaying.

## Press Sheet | PZ070 £118.80

- An exceptional, highly collectible keepsake, direct from the printing press.
- A Press Sheet including 18 Edmund Blackadder Miniature Sheets.
- A limited edition of only 200 individually numbered souvenirs.

## 5 Presentation Pack | AP522 £19.60

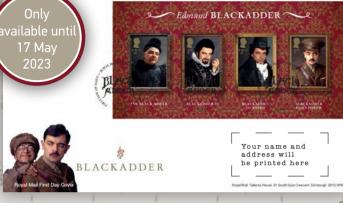
- This fun-filled and fact-packed fold-out souvenir contains the complete collection of 12 Blackadder stamps.
- The main set's eight stamps feature scenes from all four series.
- The Edmund Blackadder Miniature Sheet, in a separate carrier, includes portraits of Rowan Atkinson in the title character's four guises.
- TV and film journalist Tom Huddleston recounts tales from each series and reveals the story behind the closing moments of Blackadder Goes Forth – one of the most iconic final scenes in UK TV history.

04 See the full range online at **royalmail.com/blackadder** 

5

BLACK ADDER





## 6 First Day Cover Miniature Sheet | MF180 £8.60

- The Blackadder Miniature Sheet personalised with the name, address and postmark of your choice.
- The stamps feature portraits of the title character across six centuries and four series.
- Inside the special edition envelope is an information card with an overview of all four series and the stamps' specifications.
- Available until 17 May 2023.

## Choose your postmark

The Tallents House postmark features a Blackadder logo and the issue date. The alternative postmark honours an enduring phrase used throughout all four series and includes the postal location of Cunningsburgh, Shetland.





# Alternative





postmark

## I have a cunning

plan

· A unique time-limited collectible personalised with the name and address of your choice.

BLACKADDER

From the mists of medieval England to the court of Queen Elizabeth I

from the glamour of the Georgian era to the grim trenches of the First World War, one family of rapier-tongued rogues has towered

above the rabble. As the superlative sitcom Blackadder celebrates its

Warkahber II

Your name and

Poval Mail Talents House 21 Douth Gule Orescent Edinturch EH12 St

address will be printed here

40th anniversary, we pay tribute to one of the pillars of British comode

The Beack Annes

ACKADDER

First Day Cover | AF501 £15.20

17 Ma

**Royal Mail First Day Co** 

- All eight main Blackadder stamps cancelled with your preferred special edition postmark on the first day of issue, 17 May 2023.
- Your First Day Envelope features the issue's title alongside an image from Blackadder Goes Forth.

Inside is the information card containing an overview of every Blackadder series and the stamps' specifications.

## Gold Miniature Sheet | MZ188 £149.99

- A highly collectible edition of the Edmund Blackadder Miniature Sheet layered in 24 carat gold.
- This stunning souvenir includes a stylish, bespoke presentation case and a numbered certificate of authenticity.
- Limited to just 1,000 sheets.

## First Day Envelope | AE457 £0.30

- Your First Day Envelope features Captain Blackadder and Private Baldrick from Blackadder Goes Forth alongside the issue's title.
- Inside is the information card with details of the theme and stamp specifications.

(8)



# BLACKADD

Gold Miniature Sheet



# Framed Blackadder souvenirs

Superb souvenirs to display and treasure for fans of this classic UK sitcom.



## 10 Framed Miniature Sheet | N3330 £34.99

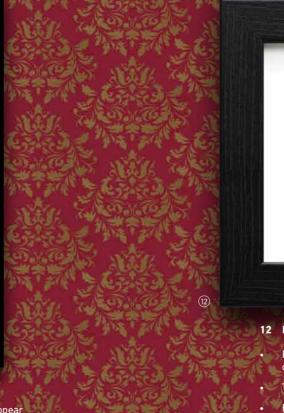
- The Edmund Blackadder Miniature Sheet mounted in a premium black frame.
- The four stamps feature portraits of Rowan Atkinson in the title role across all four series.
- Dimensions: 26.5cm x 20.5cm.



### 11 Framed Collector Sheet | N3331 £34.99

- Ten stamps capturing memorable moments from all four series appear alongside labels featuring classic guotes and iconic characters
- This delightful A4 souvenir is mounted in a premium black frame
- Dimensions: 33.5cm x 43.5cm.

(11)





- 12 Framed Stamp Set | N3329 £34.99
- Recalling classic characters and memorable moments as one of the UK's best-loved comedies celebrates its 40th anniversary.
- The complete set of eight Blackadder stamps mounted in a premium black frame.
  - Rowan Atkinson stars alongside other popular performers playing key characters including Tony Robinson as Baldrick and Miranda Richardson as Queen Elizabeth I.
- Dimensions: 33.5cm x 20.5cm.







### 13 Set of 13 Postcards | AQ338 £5.85

- A set of 13 postcards featuring enlarged reproductions of the Blackadder main stamps and Miniature Sheet stamps – including a Miniature Sheet montage.
- Perfect for collecting, framing or sending to fans of this beloved British sitcom.

### 14 Stamp Souvenir | AW242 £15.20

- A non-personalised version of the Blackadder First Day Cover featuring all eight new stamps cancelled with the alternative Cunningsburgh, Shetland, postmark.
- The First Day Envelope contains the issue's information card.
- On sale until 15 August 2023.
- 15 Stamp Sheet Souvenir | AW243 £8.60
- A non-personalised version of the Edmund Blackadder Miniature Sheet.
- Cancelled with the alternative postmark on a First Day Envelope containing the information card.
- On sale until 15 August 2023.
- 16 Full Second Class Sheet | AS10000AFS £45.00
- A Full Stamp Sheet containing 60 Blackadder Second Class stamps.
- 17 Half Second Class Sheet | AS10000AHS £22.50
- A Half Stamp Sheet containing 30 Blackadder Second Class stamps.
- 18 Full First Class Sheet | AS10000BFS £66.00
- A Full Stamp Sheet containing 60 Blackadder First Class stamps.
- 19 Half First Class Sheet | AS10000BHS £33.00
- A Half Stamp Sheet containing 30 Blackadder First Class stamps.
- 20 Full £2.00 Sheet | AS10000CFS £120.00
- A Full Stamp Sheet containing 60 Blackadder £2.00 stamps.
- 21 Half £2.00 Sheet | AS10000CHS £60.00
- A Half Stamp Sheet containing 30 Blackadder £2.00 stamps.
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## 22 Full £2.20 Sheet | AS10000DFS £132.00

- A Full Stamp Sheet containing 60 Blackadder £2.20 stamps.
- 23 Half £2.20 Sheet | AS10000DHS £66.00
- A Half Stamp Sheet containing 30 Blackadder £2.20 stamps.

## Order in a way that suits you

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If you would like to send a personalised First Day Cover as a gift, please add the recipient's name and address on a separate piece of paper and enclose along with your order form.

No.	Product name	Code	Price	Qty	Total
	Orders of First Day Covers, Stamp Souvenirs and Stamp Sheet	Souvenirs only, do	not attract a l	nandling	fee.†
1	Mint Stamp Set	AS10000	£12.10		£
2	Miniature Sheet	MZ187	£6.60		£
3	Collectors Sheet	AT146	£15.40		£
4	Press Sheet*	PZ070	£118.80		£
5	Presentation Pack	AP522	£19.60		£
6	First Day Cover Miniature Sheet				
	– Standard postmark	MF180	£8.60		£
	– Alternative postmark	MF180	£8.60		£
7	First Day Cover				
	– Standard postmark	AF501	£15.20		£
	– Alternative postmark	AF501	£15.20		£
8	Gold Miniature Sheet*	MZ188	£149.99		£
9	First Day Envelope	AE457	£0.30		£
10	Framed Miniature Sheet*	N3330	£34.99		£
11	Framed Collector Sheet*	N3331	£34.99		£
12	Framed Stamp Set*	N3329	£34.99		£
13	Set of 13 Postcards	AQ338	£5.85		£
14	Stamp Souvenir	AW242	£15.20		£

<sup>1</sup>Other orders attract one of the following handling fees: UK £1.45, Europe £1.55, Rest of World £2.15. For bulky handling fees: UK £2.95, Europe £5.00, Rest of World £14.00. One fee will be charged per order, per address. The bulky handling fee will apply to mixed orders where at least one of the products is a bulky item.

No.	Product name	Code	Price	Qty	Total
15	Stamp Sheet Souvenir	AW243	£8.60		£
16	Full Second Class Sheet	AS10000AFS	£45.00		£
17	Half Second Class Sheet	AS10000AHS	£22.50		£
18	Full First Class Sheet	AS10000BFS	£66.00		£
19	Half First Class Sheet	AS10000BHS	£33.00		£
20	Full £2.00 Sheet	AS10000CFS	£120.00		£
21	Half £2.00 Sheet	AS10000CHS	£60.00		£
22	Full £2.20 Sheet	AS10000DFS	£132.00		£
23	Half £2.20 Sheet	AS10000DHS	£66.00		£
*Bulky handling fee applies Subtotal Postage					£
					£
Total					

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