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# first

A Special issue to mark the 150th anniversary of the London Underground will soon be arriving.

**London Underground**

Issue date: Wednesday 9 January 2013



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PERSONALISATION 3  
FONT 9PT/10.5PT CHEVIN

**Mint Stamps**  
London Underground

**Design**  
Hat-trick

**Stamp format/size**  
Square  
35mm x 35mm

**Printer**  
Cartor Security Printing

**Print process**  
Lithography

**Perforation**  
14.5 x 14.5

**Phosphor**  
All over

**Gum**  
PVA

**Number per sheet**  
25/50

# Celebrating the world's first underground system.

In the early 19th century, London was home to nearly three million people and a number of impressive mainline railway termini. However, it also had significant traffic problems, making a journey between stations by horse-drawn cab an incredibly laborious business.

Thus it was that in 1863, the first part of what was to become London's Underground opened, with steam trains running along the newly built Metropolitan line from Paddington to Farringdon. The first underground railway system in the world, it went on to inspire similar 'metros' across the globe and has grown to carry more than one billion passengers a year.

So we are delighted to mark the 150th anniversary of London Underground with a Special issue which explores not just the ambition and engineering genius that gave the world a whole new way to travel, but also a wealth of truly revolutionary graphic art and architecture.

From the distinctive bar and circle logo to Harry Beck's iconic tube map, and from the avant-garde art of its early advertising posters to Sir Norman Foster's wonderful Canary Wharf Station: London Underground has a unique visual style, and one we are proud to explore in rich detail through a range of striking stamp products and desirable collectibles.

## Mint Stamps

**Price** £4.76  
**Code** AS842

**Going underground**  
The Mint Stamps feature lithographs, illustrations and photographs depicting the journey of the London Underground from 1863 to the present day and are brought to you in pristine condition.



## Mint Stamps

**Acknowledgements**  
Stamp images © TFL from the London Transport Museum collection, except 1938 image reproduced with permission of Ian Allan Publishing Ltd and 1999 photography by Paul Grundy © Royal Mail Group Ltd; 1863 - detail from lithograph showing a steam train on the Metropolitan Railway near Paddington; 1898 - tunnellers at the British Museum station on the Central London Railway; 1911 - detail from a piece of roundel ephemera; 1934 - detail from Designed for London poster artwork by Tom Eckersley, 1995; 1938 - detail from the cover of ABC of London Transport Railways, published by Ian Allan, 1950; 1999 - Canary Wharf Underground station; London Underground & logo are registered trademarks of Transport for London.

## Miniature Sheet

**Price** £3.52  
**Code** MZO90

## Avant-garde ads

The Miniature Sheet comprises four stamps, each featuring three classic London Underground advertising posters, which together create a timeline of the often ground-breaking art on the Underground.



## Miniature Sheet Acknowledgements

All stamp images © TFL from the London Transport Museum collection; First Class - Golders Green: artist unknown, 1908; By Underground to fresh air: Maxwell Armfield, 1915; Summer sales: Mary Koop, 1925; 77p - For the Zoo: Charles Paine, 1921; Power: Edward McKnight-Kauffer, 1931; The seen: James Fitton, 1948; 87p - A train every 90 seconds: Abram Games, 1937; Thanks to the Underground: Zero (Hans Schleger), 1935; Cut travelling time: Tom Eckersley, 1969; £1.28 - The London Transport Collection: Tom Eckersley, 1975; London Zoo: Abram Games, 1976; The Tate Gallery by Tube: David Booth (Fine White Line Design), 1987; Miniature Sheet background by NB Studio; London Underground & logo are registered trademarks of Transport for London.

## Stamp Cards

**Price** £4.95  
**Code** AQ191

## Tunnel visions

All ten Special Stamps plus the Miniature Sheet have been reproduced at postcard size, making these stunning images even easier to enjoy.



**Miniature Sheet**  
London Underground

**Number of stamps**  
Four

**Design**  
NB Studios

**Size of sheet**  
183mm x 74mm

**Stamp format/size**  
Landscape  
60mm x 30mm

**Printer**  
Cartor Security Printing

**Print process**  
Lithography

**Perforation**  
14.5 x 14.5

**Phosphor**  
All over

**Gum**  
PVA

white  
mixed  
source  
fsc logo

## First Day Cover Stamps

**Price Inland** £6.19  
**Price Overseas** £5.16  
**Code** AF363

The Special Stamps are affixed to a Cover featuring detail from Harry Beck's classic tube map and can be cancelled with your choice of a Tallents House or London W2 postmark, the latter chosen as it is home to Paddington Station.



## First Day Cover Miniature Sheet

**Price Inland** £4.70  
**Price Overseas** £3.92  
**Code** MF091

Affixed to the same iconic Cover, the Miniature Sheet can also be cancelled with your choice of postmarks, and, like the Stamps First Day Cover, contains a fascinating filler card.



## Buy now!

First Day Covers only available until

**9 Jan 2013**

Don't miss out. This date cannot be extended.

Standard Royal Mail postmark



Alternative postmark



## Presentation Pack

**Price** £8.80  
**Code** AP369

**Journey of discovery**  
 Complete with a wealth of images, together with the Special Stamps and Miniature Sheet, the Presentation Pack tells the fascinating story of London Underground since 1863 through the eyes of transport historian Oliver Green.



## Coin Cover

Price £19.95  
Code AN094

### Change here

Produced in association with The Royal Mint, the Coin Cover has all six London Underground Stamps affixed and also includes two very striking London Underground commemorative £2 coins under clear protective covers. Numbered, limited edition of 10,000.



## Pin Badges

**First Class Stamp**  
Price £5.95  
Code NB137

**77p Stamp**  
Price £5.95  
Code NB138

**87p Stamp**  
Price £5.95  
Code NB139

**£1.28 Stamp**  
Price £5.95  
Code NB140

**Buy all four and save 10%**  
Price £21.40  
Code NB141

### Art for all

Each of the Miniature Sheet Stamps has been captured as a high quality Pin Badge, enabling you to wear the great art of the Underground wherever you travel. Individually superb, they're even more striking when you collect all four.



## Stamp Book

Price £3.60  
Code UB359

### First Class

A superb collectible or affordable gift, the Stamp Book includes two London Underground First Class Stamps featuring Boston Manor Art Deco Station and four First Class Machin Definitives.



## How the Tube Shaped London 1863-2012

Price £25.00  
Code NZ027

### Booking recommended

This lavishly illustrated hardback volume is the official 150th anniversary publication, drawing on previously unseen sources and images to tell the story of the central role played by the Underground in the development of modern London.

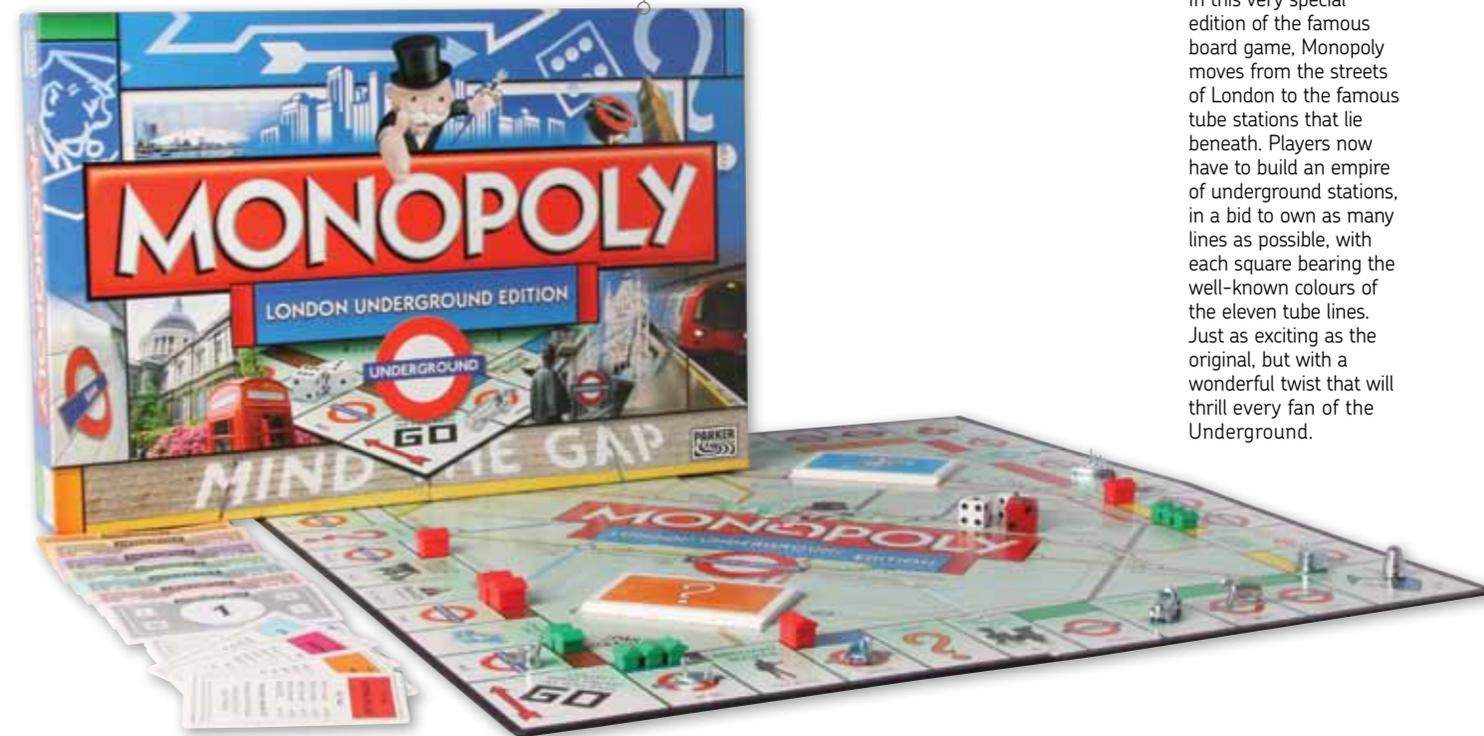


## Monopoly: London Underground Edition

Price £24.99  
Code NG002

### All aboard

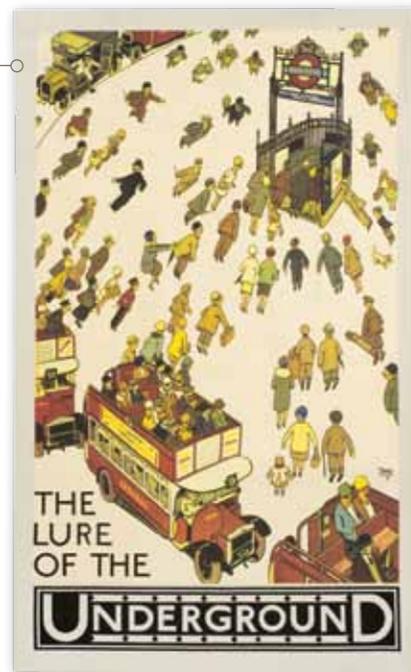
In this very special edition of the famous board game, Monopoly moves from the streets of London to the famous tube stations that lie beneath. Players now have to build an empire of underground stations, in a bid to own as many lines as possible, with each square bearing the well-known colours of the eleven tube lines. Just as exciting as the original, but with a wonderful twist that will thrill every fan of the Underground.



## London Underground Tea Towel

**Price** £9.00  
**Code** NT006

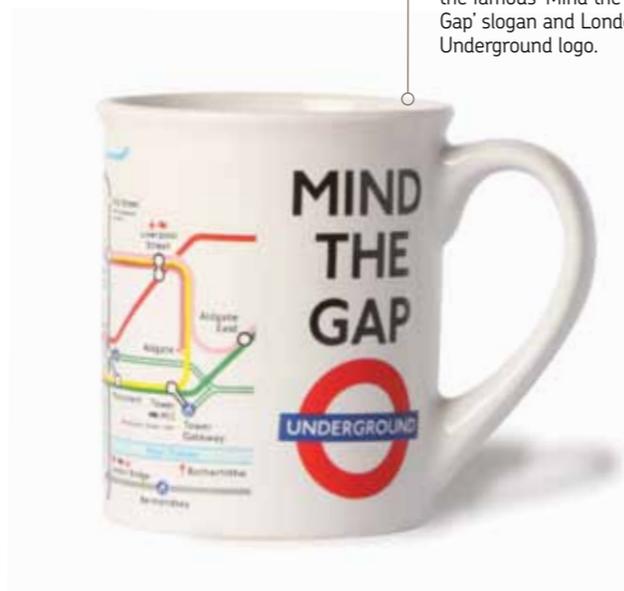
**It's the tube, to a T**  
The perfect decoration for any kitchen or a stunning way to dry the dishes, this delightful Tea Towel features a print of an authentic London Transport poster designed by Alfred Leete. 100% Cotton. Delivered within 10 working days.



## London Underground Earthenware Mug

**Price** £9.99  
**Code** NK056

**Right down, please...**  
An ideal souvenir gift, this quality mug depicts the central section of Harry Beck's Londons tube map, together with the famous 'Mind the Gap' slogan and London Underground logo.



## Order in a way that suits you

Complete the order form or use a separate sheet of paper, including your debit/credit card details, cheque or postal order and send to **Royal Mail, FREEPOST EH3647, EDINBURGH, Scotland EH12 9PE**. If posting from overseas, return your form to **Royal Mail, Tallents House, 21 South Gyle Crescent, EDINBURGH, Scotland EH12 9PB** (stamp required). You can also order online at [www.royalmail.com/underground](http://www.royalmail.com/underground) or by phone on **08457 641 641 (+44 131 316 7483 from overseas)** quote media code **13FBR**.

If you need to change your address details (as shown overleaf) or would like to send a personalised First Day Cover as a gift, please continue on a separate sheet. First Day Covers with the Tallents House postmark can only be ordered using **first** or by calling **08457 641 641**.

London Underground	Code	Price	Quantity	Total
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Orders of First Day Covers only do not attract a handling fee.

First Day Cover — Stamps				
Inland	- Tallents House postmark	AF363	£6.19	£
	- Alternative postmark	AF363	£6.19	£
Overseas	- Tallents House postmark	AF363	£5.16	£
	- Alternative postmark	AF363	£5.16	£

First Day Cover — Miniature Sheet				
Inland	- Tallents House postmark	MF091	£4.70	£
	- Alternative postmark	MF091	£4.70	£
Overseas	- Tallents House postmark	MF091	£3.92	£
	- Alternative postmark	MF091	£3.92	£

Other orders attract one of the following handling fees: UK £1.45, Europe £1.55, Rest of World £2.15. For bulky handling fees: UK £2.95, Europe £5.00, Rest of World £14.00. One fee will be charged per order, per address. The bulky handling fee will apply to mixed orders where at least one of the products is a bulky item.

<b>Mint Stamps</b>	AS842	£4.76	£
<b>Miniature Sheet</b>	MZ090	£3.52	£
<b>Stamp Cards (11 in set)</b>	AQ191	£4.95	£
<b>Presentation Pack</b>	AP369	£8.80	£
<b>Coin Cover</b>	AN094	£19.95	£
<b>Stamp Book</b>	UB359	£3.60	£
<b>How the Tube Shaped London 1863-2012 Book</b> (Bulky handling fee applies)	NZ027	£25.00	£
<b>London Underground Tea Towel</b> (Bulky handling fee applies)	NT006	£9.00	£

13FBR

<b>First Class Stamp Pin Badge</b>	NB137	£5.95	£
<b>77p Stamp Pin Badge</b>	NB138	£5.95	£
<b>87p Stamp Pin Badge</b>	NB139	£5.95	£
<b>£1.28 Stamp Pin Badge</b>	NB140	£5.95	£
<b>Set of four Pin Badges</b>	NB141	£21.40	£
<b>Monopoly: London Underground Edition</b> (Bulky handling fee applies)	NG002	£24.99	£
<b>London Underground Earthenware Mug</b> (Bulky handling fee applies)	NK056	£9.99	£

**Sub total** £

**Postage** £

**Total** £

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