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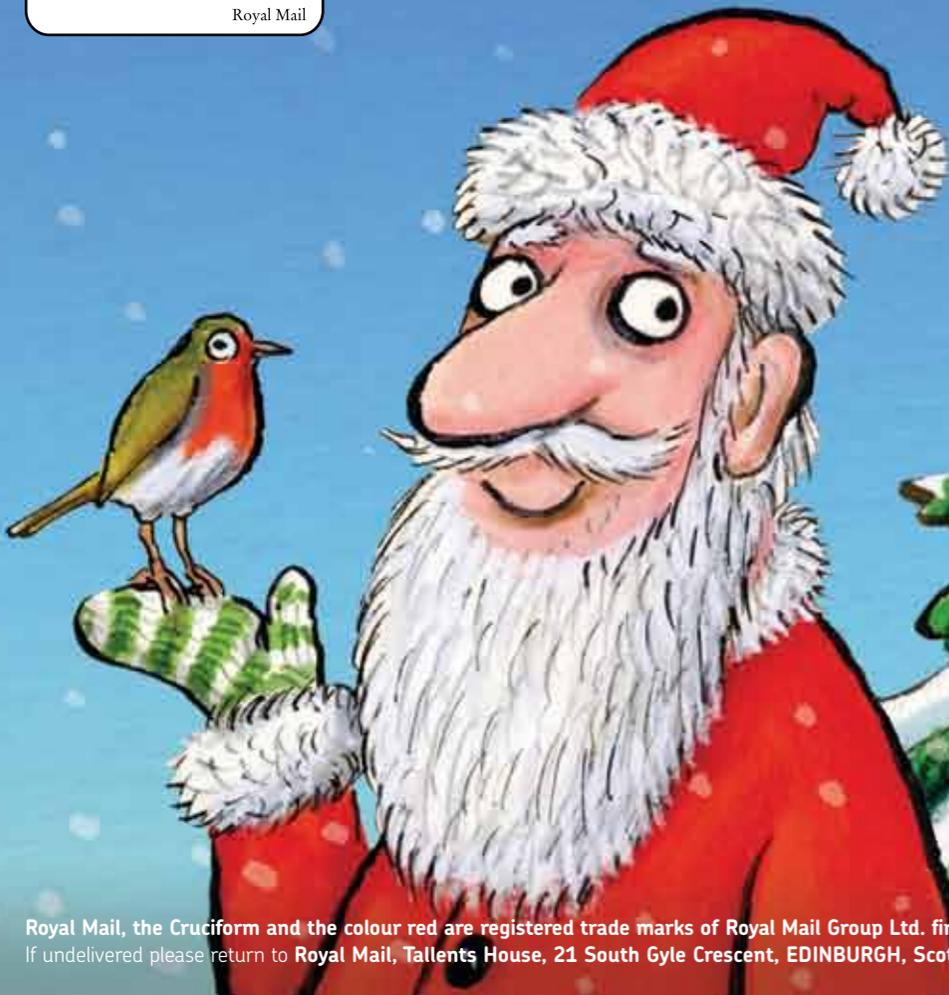


# first

Introducing our delightfully festive stamps in celebration of Christmas 2012.

Christmas 2012

Issue date: Tuesday 6 November 2012



NAME  
ADDRESS  
ADD PERSONALISATION 3  
ADDRESS FONT 9PT/10.5PT CHEVIN  
ADDRESS  
ADDRESS  
POSTCODE  
ACCOUNT NUMBER



**Mint Stamps**

Christmas 2012

**Number of stamps**

Seven

**Design**

Web &amp; Web Design Ltd

**Illustrator**

Axel Scheffler

**Stamp format/size**

Standard: portrait

20mm x 24mm

Large: landscape

30mm x 24mm

**Printer**

De La Rue Security Print

**Print process**

Gravure

**Perforation**

Kiss die-cut simulated perforation

**Phosphor**

Bars as appropriate

**Gum**

Self adhesive

**Number per sheet**

50

# Christmas is coming, the stamps are all here, With Santa and snowmen and robins and reindeer.

Special Stamps are as much a part of Christmas as mistletoe, nativity plays and letters to Santa. So we are delighted to introduce the forthcoming Christmas 2012 Stamps, featuring a feast of festive characters including Santa Claus, Decoration Deer, Robin, Penguin and Snowman: all beautifully drawn by Axel Scheffler.

Best known for his illustrations of *The Gruffalo*, Axel was asked to produce his own interpretation of a traditional Christmas; and as you can see, he has created characters that are sure to delight all ages throughout the festive season.

We are therefore pleased to offer you a most traditional Miniature Sheet, together with a range of complementary festive products. These include not just beautifully illustrated First Day Covers, but also a colourful Presentation Pack. You can even create Christmas Smilers featuring these lovely characters.

So the Christmas 2012 Stamps aren't just a wonderful way to post your cards: they also provide you with a wealth of memorable and highly original Christmas gift ideas.

## Mint Stamps

Price £6.74

Code AS833

### Our Christmas hint? Choose something mint

All seven of our charming Christmas 2012 Stamps are available in pristine condition and at a full range of values for inland and international use.



## Miniature Sheet

Price £6.74

Code MZ089

**Here's festive fun, and it's all in one**  
The Miniature Sheet includes all seven Special Stamps, set within a delightfully illustrated border by Axel Scheffler.

**Miniature Sheet**

Christmas 2012

**Number of stamps**

Seven per sheet

**Design**

Web &amp; Web Design Ltd

**Illustrator**

Axel Scheffler

**Size of sheet**

115mm x 102mm

**Stamp format/size**

Standard: portrait

20mm x 24mm

Large: landscape

30mm x 24mm

**Printer**

De La Rue Security Print

**Print process**

Gravure

**Perforation**

Kiss die-cut simulated perforation

**Phosphor**

Bars as appropriate

**Gum**

Self adhesive

## Smilers® Christmas Generic Sheet

Price £13.60

Code AT073

### It's hard to beat, this festive sheet

Including eight each of the First and Second Class Christmas 2012 Stamps, plus two each of the 87p and £1.28 stamps with 'present' labels attached, this wonderfully christmassy Generic Sheet also features a festive border illustrated by Axel Scheffler.



white  
mixed  
source  
fsc logo

## First Day Cover Stamps

**Price Inland** £8.56  
**Price Overseas** £7.14  
**Code** AF362

Illustrated by Axel Scheffler and containing a rhyming filler card by Tony Mitton, the First Day Cover has all seven stamps affixed and is cancelled with your choice of a Talents House or Bethlehem, Llandeilo postmark.



## First Day Cover Miniature Sheet

**Price Inland** £8.56  
**Price Overseas** £7.14  
**Code** MF090

This beautifully illustrated Cover has the Miniature Sheet affixed and contains a poetic filler card, making it a delightful and original gift idea. It can also be cancelled with your choice of a Talents House or Bethlehem, Llandeilo postmark.



## Buy now!

First Day Covers  
 only available until

**6 November**

Don't miss out. This date cannot be extended.

### Standard Royal Mail postmark



### Alternative postmark



## Presentation Pack

**Price** £7.25  
**Code** AP368

**Drawings so fine, and it even rhymes**  
 Based around a charming poem created by Tony Mitton, which features all of the Christmas 2012 Stamp characters, this wonderful pack has been specially illustrated by Axel Scheffler and includes all seven Special Stamps.



## Signed Framed Stamps

**Price** £75.00  
**Code** N3034

**Sheer delight for one and all, Christmas Stamps you can put on the wall!**  
 This lovely gift idea comprises a framed print together with all five stamps beautifully mounted and personally signed by Axel Scheffler. Limited edition of 100. Dimensions W 27cm x H 33cm. Dispatched from 15.11.12.



## Pin Badges

**Second Class Stamp**  
**Price** £5.95  
**Code** NB131

**First Class Stamp**  
**Price** £5.95  
**Code** NB132

**87p Stamp**  
**Price** £5.95  
**Code** NB133

**£1.28 Stamp**  
**Price** £5.95  
**Code** NB134

**£1.90 Stamp**  
**Price** £5.95  
**Code** NB135

**Buy all 5 and save 10%**  
**Price** ~~£29.75~~ £26.75  
**Code** NB136

**Show someone you care, with Christmas Stamps they can wear!**  
 What a great gift idea. High quality pins featuring our delightful Christmas Stamps for 2012. Buy your favourite, or send the whole set! Orders dispatched from 26.11.12.





### Christmas Smilers® Personalised sheets

To make enquiries on how to place an order call 0845 074 2000. Alternatively visit [royalmail.com/smilers](http://royalmail.com/smilers) to find out more or to place your order.

Upload your file, and send someone a smile! It's so easy to upload images online to create your own Smilers Personalised Sheets, allowing you to send truly personal Christmas greetings. Or why not use our iPhone app available from the Apple store?

### First Class Stamp Book

Price £7.20  
Code UB352

A Santa you'll love, with a bird on his glove. Includes 12 First Class Christmas 2012 Stamps featuring the delightful illustration of Santa holding our helpful Robin.



### Second Class Stamp Book

Price £6.00  
Code UB353

With antlers so bright, this deer's a delight! Includes 12 Second Class Christmas 2012 Stamps featuring the very handy Decoration Deer.



## Order in a way that suits you

Complete the order form or use a separate sheet of paper, including your debit/credit card details, cheque or postal order and send to **Royal Mail, FREEPOST EH3647, EDINBURGH, Scotland EH12 9PE**. If posting from overseas, return your form to **Royal Mail, Talents House, 21 South Gyle Crescent, EDINBURGH, Scotland EH12 9PB** (stamp required). You can also order online at [www.royalmail.com/christmas2012](http://www.royalmail.com/christmas2012) or by phone on **08457 641 641 (+44 131 316 7483 from overseas)** quote media code **13FBP**.

If you need to change your address details (as shown overleaf) or would like to send a personalised First Day Cover as a gift, please continue on a separate sheet. First Day Covers with the Talents House postmark can only be ordered using **first** or by calling **08457 641 641**.

Christmas 2012	Code	Price	Quantity	Total
Orders of First Day Covers only do not attract a handling fee.				
<b>First Day Cover — Stamps</b>				
Inland	- Talents House postmark	AF362	£8.56	£
	- Alternative postmark	AF362	£8.56	£
Overseas	- Talents House postmark	AF362	£7.14	£
	- Alternative postmark	AF362	£7.14	£
<b>First Day Cover — Miniature Sheet</b>				
Inland	- Talents House postmark	MF090	£8.56	£
	- Alternative postmark	MF090	£8.56	£
Overseas	- Talents House postmark	MF090	£7.14	£
	- Alternative postmark	MF090	£7.14	£

Other orders attract one of the following handling fees: UK £1.45, Europe £1.55, Rest of World £2.15. For bulky handling fees: UK £2.95, Europe £5.00, Rest of the World £14.00. One fee will be charged per order, per address. The bulky handling fee will apply to mixed orders where at least one of the products is a bulky item.

<b>Mint Stamps</b>	AS833	£6.74	£
<b>Stamp Cards (8 in set) *</b>	AQ190	£3.60	£
<b>Miniature Sheet</b>	MZ089	£6.74	£
<b>Smilers® Generic Sheet</b>	AT073	£13.60	£
<b>Presentation Pack</b>	AP368	£7.25	£
<b>Framed Stamps</b> (Bulky handling fee applies)	N3034	£75.00	£

\* Image not shown.

13FBP

<b>Second Class Stamp Pin Badge</b>	NB131	£5.95	£
<b>First Class Stamp Pin Badge</b>	NB132	£5.95	£
<b>87p Stamp Pin Badge</b>	NB133	£5.95	£
<b>£1.28 Stamp Pin Badge</b>	NB134	£5.95	£
<b>£1.90 Stamp Pin Badge</b>	NB135	£5.95	£
<b>Set of 5 Pin Badges</b>	NB136	£26.75	£
<b>Smilers® Personalised Sheets</b>	Call 0845 074 2000 to make an enquiry or visit <a href="http://royalmail.com/smilers">royalmail.com/smilers</a> to place your order		
<b>First Class Stamp Book</b>	UB352	£7.20	£
<b>Second Class Stamp Book</b>	UB353	£6.00	£
		<b>Postage</b>	£
		<b>Total</b>	£

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 (made payable to Royal Mail)

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Cardholder's signature  Date

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