

BY AIR MAIL  
*par avion*

Royal Mail



# first

A preview of our striking Definitive stamps that mark the start of this momentous year.



**London 2012 Olympic and Paralympic Games Definitives**

Issue date: Thursday 5 January 2012

NAME  
ADDRESS  
ADDRESS  
ADDRESS  
ADDRESS  
ADDRESS  
ADDRESS  
POSTCODE

PERSONALISATION 3  
FONT 10PT/12PT CHEVIN



**Issue**

London 2012 Olympic and Paralympic Games Definitives

**Design**

Royal Mail Group Ltd

**Stamp format/size**

Portrait  
20mm x 24mm

**Printer**

De La Rue Security Print

**Print Process**

Gravure

**Perforation**

14 x 14.5

**Phosphor**

Bars as appropriate

**Gum**

Self-adhesive

**Number per sheet**

First Class: 50 per sheet, mixed design.  
Worldwide 20g: 2 sheets, 25 per sheet, mixed design.

**Definitive Formats**

The Cylinder Position Grid System offers a unique addition for the serious collector. This will feature a Cylinder Grid of six different positions for each sheet, with a marker dot in one of the boxes identifying the position of the sheet on a printing plate. For more information on the possible format variations available, please call our Customer Services team on 08457 641 641.

# Celebrating a defining year for Great Britain

The London 2012 Olympic and Paralympic Games are almost upon us, so we are delighted to celebrate the start of this special Olympic and Paralympic year with this striking set of new Definitives and a range of complementary and highly collectable stamp products.

They bear the official Emblems of both the 30th Olympic Games and the 14th Paralympic Games, in values of First Class and Worldwide up to 20g; making them as desirable for visitors to these shores as to the great British public who will be using these stamps throughout this momentous year for sport.

Every year since 1924, the International Olympic Committee has encouraged host countries to create their own official Emblem incorporating the iconic Olympic Rings, which can be clearly seen in the zero of the dramatic 2012 design.

The Paralympic Games Emblem features Greek symbols meaning 'I move'. These are arranged around a central point, symbolising the way in which the Paralympic Games bring together athletes from right across the world.

**Mint Stamps**

**Price** £3.12  
**Code** DS958

**Definitively perfect**

The ideal way to commemorate this landmark year in our history, the Mint Stamps feature the official Emblems of both the XXX Olympiad and the XIV Paralympic Games.

**First Day Cover Stamps**

**Price Inland** £4.22  
**Price Overseas** £3.52  
**Code** DF056

This stunning personalised cover has all four Definitives affixed and features the Emblems of both the Olympic and Paralympic Games. It can also be cancelled with your choice of a Tallents House postmark depicting the London skyline, or a Lands End postmark which shows the distance between Athens and London. A great way to start your London 2012 collection.



**A GREAT WAY TO COMMEMORATE THE START OF THIS HISTORIC YEAR.**

white  
mixed  
source  
fsc logo

**Buy now!**

First Day Covers only available until

**5 January**

Don't miss out. This date cannot be extended.

**Standard Royal Mail postmark****Alternative postmark**



### Stamp Book with Sebastian Coe Vision Quote

Price £2.76  
Code UB338

**Inspiring vision**  
A delightful Stamp Book featuring six First Class Olympic and Paralympic Definitives, together with an inspirational quote from Lord Coe, Chair of LOCOG.



### Stamp Book with Key Dates

Price £2.76  
Code UB339

**Definitive dates**  
A highly collectable Stamp Book which features all of the key dates for the London 2012 Olympic and Paralympic Games, together with six First Class Olympic and Paralympic Definitives.



### Stamp Cards

Price £1.80  
Code DQ022

**Emblematic of sport**  
The Stamp Cards feature all four of the new Olympic and Paralympic Definitives at postcard size, making them an ideal gift, or simply a great way for you to display the official Emblems during 2012.



### Presentation Pack

Price £3.65  
Code DP058

**The definitive story**  
Including all four new Definitives, the Presentation Pack takes a fascinating look at how the official Emblems of both the International Olympic Committee (IOC) and the London Organising Committee of the Olympic and Paralympic Games (LOCOG) are used. As always, when you want to get all the facts behind an essential Stamp issue, this striking Presentation Pack really delivers. Order now to avoid disappointment.



### Olympic Definitive Silver Proof Coin Cover

Price £99.50  
Code AN083

**Go for silver!**  
The presence of the £5 Olympic Coin from the Royal Mint in solid Sterling Silver, cast to Proof Quality, makes this very special cover as beautiful as it is collectable. It also has all four new Definitives affixed and cancelled with a unique postmark. Available in a limited edition of just 500.



**LIMITED EDITION. ONLY 500 AVAILABLE!**





London 2012  
Olympic and  
Paralympic Games  
Coin Cover

### Olympic Definitive Coin Cover

Price £17.50  
Code AN082

**Brilliant performance**  
This patriotic and dramatic Coin Cover features all four new Definitives, cancelled with a unique postmark. It also contains the official £5 Olympic coin from the Royal Mint in brilliant, uncirculated condition. Limited edition of 15,000, making it an instant collectors item.

**LIMITED EDITION.  
DON'T MISS OUT!  
ONLY 15,000  
AVAILABLE.**

### Coin Cover postmark



## Order in a way that suits you

12DBF

Complete the order form or use a separate sheet of paper, including your debit/credit card details, cheque or postal order and send to **Royal Mail, FREEPOST EH3647, EDINBURGH, Scotland EH12 9PE**. If posting from overseas, return your form to **Royal Mail, Talents House, 21 South Gyle Crescent, EDINBURGH, Scotland EH12 9PB** (stamp required). You can also order online at [www.royalmail.com/london2012definitives](http://www.royalmail.com/london2012definitives) or by phone on **08457 641 641 (+44 131 316 7483 from overseas)** quoting media code **12DBF**.

If you need to change your address details (as shown overleaf) or would like to send a personalised First Day Cover as a gift, please continue on a separate sheet.

| London 2012 Olympic and Paralympic Games Definitives   |   | Code  | Price  | Quantity | Total |
|--|---|-------|--------|----------|-------|
| Orders of First Day Covers only do not attract a handling fee.   |   |       |        |          |       |
| <b>First Day Cover — Mint Stamps</b>   |   |       |        |          |       |
| Inland   | - Talents House postmark                          | DF056 | £4.22  |          | £     |
|  | - Alternative postmark                            | DF056 | £4.22  |          | £     |
| Overseas   | - Talents House postmark                          | DF056 | £3.52  |          | £     |
|  | - Alternative postmark                            | DF056 | £3.52  |          | £     |
| Other orders attract one of the following handling fees: UK £1.45, Europe £1.55, Rest of World £2.15. For bulky handling fees: UK £2.95, Europe £5.00, Rest of the World £14.00. One fee will be charged per order, per address. The bulky handling fee will apply to mixed orders where at least one of the products is a bulky item. |   |       |        |          |       |
|  | <b>Mint Stamps</b>                                | DS958 | £3.12  |          | £     |
|  | <b>Stamp Cards (4 in set)</b>                     | DQ022 | £1.80  |          | £     |
|  | <b>Stamp Book with Sebastian Coe Vision Quote</b> | UB338 | £2.76  |          | £     |
|  | <b>Stamp Book with Key Dates</b>                  | UB339 | £2.76  |          | £     |
|  | <b>Presentation Pack</b>                          | DP058 | £3.65  |          | £     |
|  | <b>Olympic Definitive Silver Proof Coin Cover</b> | AN083 | £99.50 |          | £     |
|  | <b>Olympic Definitive Coin Cover</b>              | AN082 | £17.50 |          | £     |

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**Total** £

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