

Design Classics The first special stamps of

Supermarine Spitfire, design by R J Mitchell; Mini Skirt, by Mary Quant; Mk 1 Austin Mini, Sir Alec Issigonis; Anglepoise Lamp, George Carwardine; Concorde, Aerospatiale-BAC

K2 Telephone Kiosk, Sir Giles Gilbert Scott; Polypropylene Chair, Robin Day; Penguin Books, Edward Young; London Underground Map, Harry Beck; and Routemaster Bus, team led by A A M Durrant



THE FIRST SET OF special stamps for 2009 comprises 10 1st class stamps, printed as a se-tenant block, featuring British design classics of the 20th century. The issue will go on sale at Post Office branches, Tallents House, and Post Office philatelic outlets on 13 January. The stamps have been designed by HGV design group of London, and were printed in litho by Walsall Security Printers.

FIRST DAY FACILITIES Orders for serviced FDCs must reach Tallents House (address below) by the day of issue. Collectors may send stamped covers on the day of issue to: Royal Mail, Tallents House, 21 South Gyle Crescent, Edinburgh EH12 9PB (Tallents House postmark), or a Special Handstamp Centre (Longbridge, Birmingham postmark), marking the outer envelope 'FD0901' (Tallents House), or 'FD0902' (Longbridge). For details of sponsored special postmarks see the *British Postmark Bulletin*.

Design classics on stamps Some of the subjects of the new stamps have featured on earlier stamp issues. The Spitfire was shown on four of the 1965 4d Battle of Britain stamps, and also on the 20p value in the 1997 Architects of the Air issue. The Mini car was shown on the 6d stamp of the British Technology issue of 1966, and Concorde on three stamps marking its first flight in 1969, and on the 1st class Airliners stamp of 2002. It also featured on the cover of a 50p stamp book in 1991. The familiar red phone box can be discerned on the 63p stamp showing Ballyroneyp 10 in the Post Offices issue of 1997, and on the 1st class Emmerdale stamp in the ITV set of 2005. Finally, a Routemaster Bus was featured on one of the stamps in the Buses issue of 2001 ●

2009: a celebration of iconic British designs

 <p>Anglepoise Lamp Designed by George Carwardine</p>	 <p>Concorde Designed by Aérospatiale-BAC</p>
 <p>London Underground Map Designed by Harry Beck</p>	 <p>Routemaster Bus Design team led by AAM Durrant</p>

Design Classics prices

Set of stamps	£3.60
Presentation pack	£4.10
First day cover envelope	£0.30
Prestige stamp book (PSB)	£7.68
Serviced first day cover stamps (UK customers)	£4.71
Serviced first day cover stamps (overseas customers)	£4.01
Serviced first day cover PSB pane (UK customers)	£3.58
Serviced first day cover PSB pane (overseas)	£3.05
Stamp cards set	£4.00
Generic sheet	£7.75



Presentation pack The pack (left), is written by Jim Davies, designed by HGV, and printed by Walsall. It provides an interesting account of the design icons featured on the stamps, with portraits of the designers, and illustrations redolent of the 1960s.



DESIGN IS USUALLY ABOUT THE HERE AND NOW – THE EXPRESSION OF A PARTICULAR AGE. IT IS INFORMED BY THE AVAILABLE TECHNOLOGIES, INFLUENCED BY PREVAILING TASTE, AND IS OFTEN A RESPONSE TO A PARTICULAR POLITICAL, SOCIAL OR CULTURAL AGENDA OF THE TIME.



1 The evolution of the Anglepoise lamp from Sir George Eastman's first and design-related sales. Serviced 1930s/40s/50s aircraft to modern-day 1980s and modern times (top, middle).
2 The original colour scheme for the first day cover design stamps for general release, given for issue before and back blue for postage (see later envelope to include order for issue and literature cards for more).

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BRITISH DESIGN CLASSICS



Royal Mail First Day Cover

the cultural landscape! Perhaps it's a bit of both. Certain bright-red classics have become inextricably linked with the picture-postcard version of Britain's streets: the ROUTEMASTER BUS, developed by a team led by industrial designer AAM Durrant in the 1940s; the K2 TELEPHONE KIOSK designed by Sir Giles Gilbert Scott in the mid 1920s; and the pillar box, introduced in 1853.

The hop-on, hop-off Routemaster has a particular affinity with London, where it transported people around the capital with character and efficiency for decades. But then so has an unassuming, but strikingly imaginative piece of graphic design, perfected in the early 1930s by the electrical



- 3 The cream and gold Anglepoise lamp, Queen Elizabeth II's choice, one of a limited number made for Buckingham Palace.
- 4 Royal Boleo address from 1961/1962. 5 Telephone boxes in 21st century. London & Concorde are a Routemaster bus in London.
- 7 1950s poster advertising Leyland T18 buses, the precursor to the Routemaster. 8 Postage stamp of the K2 telephone kiosk, 1950s.

