



# FIRST



## FLOWERS Thursday 23 March 2023

A celebration of  
our garden flora



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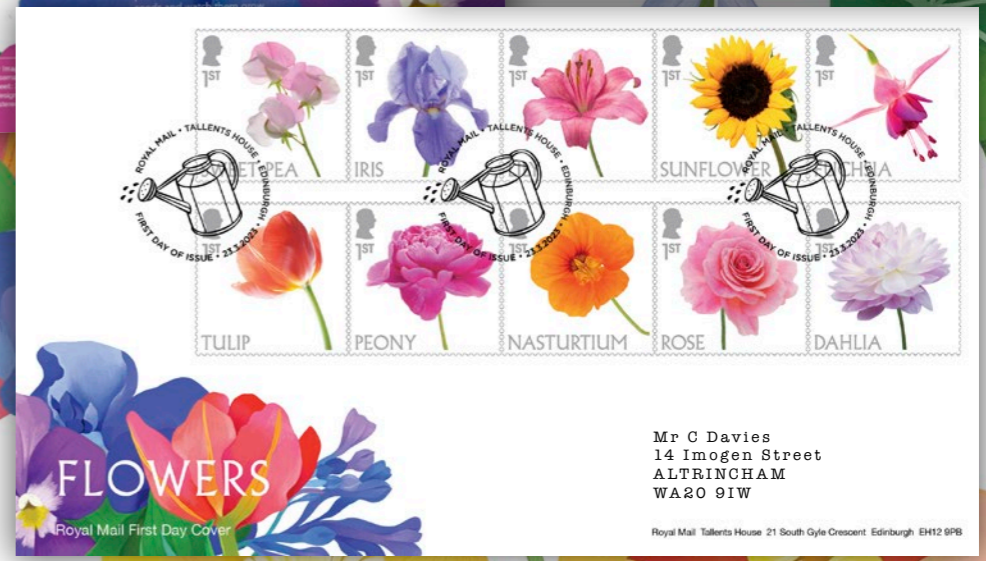


**FLOWERS**

Fresh and beautiful, flowers are a source of intense joy and pleasure. What they mean to us personally, their delicate perfume, even the ephemeral play of light on petals is not simply evocative but brings a moment of exquisite mindfulness, transporting us to remembered places while simultaneously focusing us in the moment.

The fragrance of roses, lilac and sweet peas is a traditional delight, reminiscent of childhood for many. As spring turns into summer, the wax and wane of tulips, irises and peonies marks the comforting march of the seasons. Classics of their kind – and as popular now as they have ever been – are blazing, magnificent sunflowers; nasturtiums, with their peppery bite and unruly ways; beekissed, nectar-rich fuchsias; and dazzling, devil-may-care dahlias. All this enchants and enlivens us.

It may seem humble, but a flower patch is a unique, personal sanctuary where each of us can plant our



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# Blooms bring joy to nation of gardeners

Flowers, their bright colours, sweet scents, and the joy they bring, are a fundamental part of the British way of life. From the humble, fragrant sweet pea to the showy brilliance of the dahlia, we grow them in our gardens, display them in our homes and give them as gifts.

Inspired by our nation's love of flowers, this beautiful collection honours their enduring presence in our rituals, traditions – and gardens. Alongside 10 Special Stamps featuring stunning images of popular flower types, you'll discover a stylish framed set and a colourful Presentation Pack celebrating a flourishing bounty of beauty and simplicity in a complicated and uncertain world.

King Charles is known to be an avid gardener and fittingly our Flowers Special Stamp issue is the very first to feature the new silhouette of His Majesty, marking a significant milestone in British philately.



## 1 Mint Stamp Set | AS9800 £9.50

- Ten stunning stamps depict some of the most popular flowers to be seen in gardens across Britain.
- The designs feature striking photographs of the flowers against a white background, alongside their common names.
- These are the first Special Stamps to show the new silhouette of His Majesty King Charles III.
- Ten First Class stamps presented as two horizontal se-tenant strips.

- First Class** Sweet Pea
- First Class** Iris
- First Class** Lily
- First Class** Sunflower
- First Class** Fuchsia
- First Class** Tulip
- First Class** Peony
- First Class** Nasturtium
- First Class** Rose
- First Class** Dahlia

### Technical Details

**Stamp format** Square  
**Stamp size** 35mm x 35mm  
**Number per sheet** 25/50  
**Printer** Cartor Security Printers  
**Print process** Lithography  
**Perforations** 14.5 x 14.5  
**Phosphor** Bars as appropriate  
**Gum** PVA

02 See the full range online at [royalmail.com/shop](https://royalmail.com/shop)

## 2 First Day Cover | AF499 £12.05

- The First Day Cover is a unique time-limited and personalised collectible which includes the 10 Flowers Special Stamps postmarked on their first day of issue – 23 March 2023.
- You can customise your First Day Cover with your choice of two special postmarks.
- The envelope is personalised with the name and address of your choice – making this the perfect gift for any horticulturist.
- Inside your First Day Envelope is an information card containing an overview of the issue and stamp specifications.
- The special edition envelope has a floral pattern alongside the issue's title.
- Strictly limited availability – not available to order after 23 March 2023.

### Choose your postmark

The Tallents House postmark features a watering can. The alternative postmark shows an image of flowers basking in sunshine and the customised location of Bloomfield, in Tipton.

### Choose your handstamp

**Standard postmark**



**Alternative postmark**



## 3 First Day Cover Envelope | AE455 £0.30

- Your First Day Envelope features a floral image alongside the issue's title.
- Inside is the information card containing an overview of the issue and stamp details.

To order call 03457 641 641 (UK)<sup>1</sup> +44 3457 641 641 (Overseas)<sup>2</sup> or visit [royalmail.com/flowers](https://royalmail.com/flowers) 03

**4 Souvenir Cover | AW239 £12.05**

- A non-personalised version of the First Day Cover with the Flowers Stamp Set affixed to the envelope and cancelled with the alternative Bloomfield postmark. Available to order for 90 days beyond the issue date – until 23 June 2023.
- Includes the complete set of beautiful floral stamps, the first set of Special Stamps to feature the silhouette of HM King Charles III.
- The First Day Envelope contains the issue's information card.
- On sale until 23 June 2023.



Only available until 23 June 2023

4



**5 Set of 10 Postcards | AQ335 £4.50**

- A set of 10 postcards featuring enlarged reproductions of each of the Flowers stamps in the set.
- Perfect for collecting, framing or sending to gardening enthusiasts.

5

**6 Full Sheet 1st Class x 50 - Sweet Pea | AS9800AFS £47.50**

- A Full Stamp Sheet containing 50 First Class stamps from this issue. Contains first five stamps in the set.

**7 Half Sheet 1st Class x 25 - Sweet Pea | AS9800AHS £23.75**

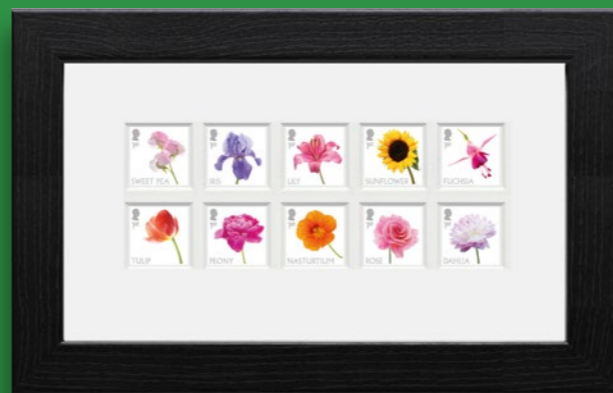
- A Half Stamp Sheet containing 25 First Class stamps from this issue. Contains first five stamps in the set.

**8 Full Sheet 1st Class x 50 - Tulip | AS9800BFS £47.50**

- A Full Stamp Sheet containing 50 First Class stamps from this issue. Contains last five stamps in the set.

**9 Half Sheet 1st Class x 25 - Tulip | AS9800BHS £23.75**

- A Half Stamp Sheet containing 25 First Class stamps from this issue. Contains last five stamps in the set.



10

**10 Framed Stamp Set | N3319 £34.99**

- The complete set of 10 Flowers Special Stamps professionally mounted and framed to make a beautiful display.
- The 10 First Class stamps are the first Special Stamps to feature the new silhouette of King Charles III.
- Dimensions: 33.5cm x 20.5 cm.
- A beautiful and evocative framed souvenir.



11

**11 Presentation Pack | AP519 £10.40**

- This fold-out souvenir pack contains the new set of mint stamps, featuring colourful images of 10 of the most popular types of flowers found in gardens all over the UK.
- The pack contains a powerful contribution from gardening writer Naomi Slade about the significance of flowers to the nation and their enduring and evocative presence in British rituals and traditions.
- A stylishly designed celebration of flowers and all that they mean in our lives.

## International Tariff Definitive Stamps

Following confirmation of the new international tariff for letters in 2023, only the new £2.20 rated stamps will be printed and issued on 4 April 2023. To minimise environmental impact and cost, existing stock of the retained rates £3.25 and £4.20 with the late Queen's effigy will continue to circulate and be valid for postage. Customers with a regular order for Definitive stamps and collectibles will automatically receive the items on this page.



12

### 12 International Tariff Presentation Pack | DP078 £3.10

- Includes the new £2.20 mint stamp featuring the new portrait of His Majesty King Charles III.
- Presented in a refreshed definitive presentation pack with more information about the new portrait.

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13

### 13 International Tariff Definitive Stamp | DS1600 £2.20

- Mint stamp carrying the new international rate of £2.20 printed in Dark Green and featuring the new portrait of His Majesty King Charles III.
- Presented in a protective black carrier.



14

### 14 International Tariff First Day Cover | DF075 £3.30

- The new £2.20 stamp for 2023 presented on a First Day Envelope.
- The envelope retains the traditional winged horse design, refreshed with a new colour scheme to mark the accession of HM King Charles III.
- Available to order until the First Day of Issue - 4 April 2023.

cut here

cut here

## Order in a way that suits you

**Due to high demand for our products, you may find it more convenient to place your order at [royalmail.com/flowers](https://royalmail.com/flowers)**

Complete the order form or use a separate sheet of paper, including your debit/credit card details, cheque or postal order and send to **Freepost ROYAL MAIL STAMPS AND COLLECTIBLES**. If posting from overseas, return your form to **Royal Mail Stamps and Collectibles, PO Box 1373, SUNDERLAND, SR5 9PG, United Kingdom** (stamp required). You can also order online at [royalmail.com/flowers](https://royalmail.com/flowers) or by phone on **03457 641 641<sup>1</sup>** (**+44 3457 641 641<sup>2</sup>** from overseas). Phone lines are open between 8.30am and 5pm, Monday to Friday.  
<sup>1</sup>Calls made from the UK are charged at the standard network rate.  
<sup>2</sup>Please contact your network provider to check what rate may apply before making a call.

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If you would like to send a personalised First Day Cover as a gift, please add the recipient's name and address on a separate piece of paper and enclose along with your order form.

No.	Product name	Code	Price	Qty	Total
Orders of First Day Covers, Stamp Souvenirs and Stamp Sheet Souvenirs only, do not attract a handling fee. <sup>1</sup>					
1	Mint Stamp Set	AS9800	£9.50	£	
2	First Day Cover				
	– Tallents House postmark	AF499	£12.05	£	
	– Windsor postmark	AF499	£12.05	£	
3	First Day Cover Envelope	AE455	£0.30	£	
4	Stamp Souvenir Cover	AW239	£12.05	£	
5	Set of 10 Postcards	AQ335	£4.50	£	
6	Full Sheet 1st Class x 50 - Sweet Pea	AS9800AFS	£47.50	£	
7	Half Sheet 1st Class x 25 - Sweet Pea	AS9800AHS	£23.75	£	
8	Full Sheet 1st Class x 50 - Tulip	AS9800BFS	£47.50	£	
9	Half Sheet 1st Class x 25 - Tulip	AS9800BHS	£23.75	£	
10	Framed Stamp Set *	N3319	£34.99	£	
11	Presentation Pack	AP519	£10.40	£	

<sup>1</sup>Other orders attract one of the following handling fees: UK £1.45, Europe £1.55, Rest of World £2.15. For bulky handling fees: UK £2.95, Europe £5.00, Rest of World £14.00. One fee will be charged per order, per address. The bulky handling fee will apply to mixed orders where at least one of the products is a bulky item.

No.	Product name	Code	Price	Qty	Total	
12	International Tariff Presentation Pack	DP078	£3.10	£		
13	International Tariff Definitive Stamp Set	DS1600	£2.20	£		
14	International Tariff First Day Cover			£		
	– Tallents House postmark	DF075	£3.30	£		
	– Windsor postmark	DF075	£3.30	£		
*Bulky handling fee applies					<b>Subtotal</b>	£
					<b>Postage</b>	£
					<b>Total</b>	£

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