

BY AIR MAIL  
*par avion*

Royal Mail



# first

Introducing a very Special issue to welcome the world to the London 2012 Olympic Games.

Welcome to the London 2012 Olympic Games  
Issue date: Friday 27 July 2012

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WELCOME TO  
THE LONDON 2012  
OLYMPIC GAMES



#### Miniature Sheet

Welcome to the London 2012 Olympic Games

#### Design

Hat-trick Design

#### Size of sheet

192mm x 74.25mm

#### Stamp format/size

Landscape  
60mm x 30mm

#### Printer

Cartor Security Printing

#### Print process

Lithography

#### Perforation

14.5 x 14.5

#### Phosphor

All over

#### Gum

PVA

#### Number per sheet

4

#### Acknowledgements

Photography of athletes by Andy Hooper; photography of landmarks by Paul Grundy. The Official Emblems of the London Organising Committee of the Olympic Games and Paralympic Games Ltd are © 2007 The London Organising Committee of the Olympic Games and Paralympic Games Limited. All rights reserved.

# Where Olympic events meet iconic landmarks

On 27 July 2012, the eyes of the world will be upon London, as the lighting of the Olympic Flame marks the opening of the XXX Olympiad. In addition to the billions of people witnessing the event on television, London will play host to an estimated 500,000 overseas visitors, plus around 70,000 athletes and officials.

To mark this auspicious occasion, and provide a fitting welcome to our guests, we are therefore proud to announce a special Miniature Sheet that integrates four Olympic sports with four iconic London landmarks.

This was created by commissioning photography of the Tate Modern, Tower Bridge, Olympic Stadium and the London Eye; while at the same time capturing the Olympic sports of diving, fencing, athletics and cycling. The combined results are four stunning stamps that merge the excitement of Olympic competition with the iconography of the capital.

Complemented by a fact-filled Presentation Pack, this special Miniature Sheet is the ideal way for visitors and Britons alike to celebrate the XXX Olympiad.



#### Miniature Sheet

Price £3.76  
Code MZ086

#### Sporting icons

Merging stunning photography of Olympic sport and London landmarks, the Miniature Sheet is unique and dramatic in equal measure. It also features the London 2012 Emblem in its border.

#### First Day Cover Miniature Sheet

Price Inland £4.99  
Price Overseas £4.16  
Code MF087

The First Day Cover has the Miniature Sheet affixed and cancelled with your choice of a Talents House or London E20 postmark; the latter chosen as it is home to the Olympic Stadium. It also features a striking typographic welcome message and a fascinating filler card written by Jim Davies.



#### First Day Cover Prestige Stamp Book

Price Inland £7.87  
Price Overseas £6.56  
Code HF058

Featuring the Definitives pane from the Prestige Stamp Book, this very special cover celebrates British success at previous Olympic Games. It contains an informative filler card and can be cancelled with your choice of postmarks.



## Buy now!

First Day Covers  
only available until

# 27 July

Don't miss out. This  
date cannot be extended.

#### Standard Royal Mail postmark



#### Alternative postmark





**Presentation Pack**

**Price** £4.30  
**Code** AP364

**It's a numbers game**  
Staging the London 2012 Olympic and Paralympic Games is an epic achievement, for the organisers as well as the athletes. In this fascinating pack, Jim Davies looks at the impressive facts and figures behind the 30th Olympiad and the city of London itself. The pack also includes the Miniature Sheet.



**Stamp Cards**

**Price** £2.25  
**Code** AQ186

**Landmark events**  
These dramatic composite photographs make some of the most graphically exciting Special Stamps we have ever issued. Featuring all four stamps together with the Miniature Sheet itself, our Stamp Cards are therefore a superb souvenir of these landmark Games.



**Prestige Stamp Book**

**Price** £10.71  
**Code** YB049

**Keeping the flame alive**  
Replete with superb archive photographs and full of facts about the British successes of past Olympic Games, this stunning book also contains four entirely unique stamp panes. A superb way in which to mark the events of 2012.



**Olympic Countdown Coin Cover 2012 – Crossing the Finishing Line**

**Price** £17.50  
**Code** AN092

**Perfect finish**  
The final cover in this essential series of four features the Miniature Sheet, together with the official £5 Olympic Countdown Crown from The Royal Mint at Brilliant Uncirculated standard. Limited edition of 15,000.



**Olympic Countdown Coin Cover 2012 (Silver Proof) – Crossing the Finishing Line**

**Price** £99.50  
**Code** AN093

**The ultimate prize**  
A scintillating cover bearing the Miniature Sheet together with the official solid Silver £5 Olympic Countdown Crown struck to Proof standard by The Royal Mint. Limited edition of just 500.

**BUY NOW ONLY 500 AVAILABLE**

