

BY AIR MAIL
par avion

Royal Mail



first

Introducing the new value
Machin and Country Definitives
for the 2012 postage tariff.

Tariff 2012

Issue date: Wednesday 25 April 2012

NAME
ADDRESS
ADDRESS
ADDRESS
ADDRESS
ADDRESS
POSTCODE

PERSONALISATION 3
FONT 10PT/12PT CHEVIN



Issue

Tariff 2012

Stamp format/sizePortrait
20mm x 24mm**Printer**

De La Rue Security Print

Print process

Gravure

Perforation

15mm x 14mm

Phosphor

Bars

Gum

Self-adhesive

Number per sheet87p, £1.28, £1.90
available in sheets of 25
and the First Class Large
stamp comes in a sheet
of 50.**Please note**These prices are effective
from 30 April 2012 when
the new tariff rates will
take effect.white
mixed
source
fsc logo

Definitively beautiful

The measure of a great design is how well it stands the test of time. So there can be no doubt that Arnold Machin's wonderful effigy of Her Majesty The Queen is one of the great stamp designs, as it was created more than 40 years ago yet remains as fresh as ever. In fact, it is still considered the ultimate in pure design by many experts.

Such longevity is no accident however, as Machin took inspiration for his Definitive design from the Henry Corbould drawing of Queen Victoria which appeared on the Penny Black. He did so having noticed that while Queen Victoria aged during her long reign, the profile Corbould created for her remained timeless.

It is also interesting to note that while there have been several occasions over the years when a replacement for Machin's Definitive design has been mooted, nothing has ever been created that can equal his masterpiece; and it is unlikely that anything ever will.

However, in creating new values for the Machin Definitives of 2012, Royal Mail's designers have selected three vibrant new colours, which not only make them a superb addition to any collection, but also complement the new value Country Definitives perfectly. These essential stamps are now available to own as Mint Stamps, First Day Covers and Presentation Packs.

Mint Stamps

Price £4.80
Code D5962

Dazzling Definitives

Appearing in colours chosen from the Jeffery Matthews colour palette, Arnold Machin's Definitive design has never looked better.



First Day Cover Stamps

Price Inland £6.24
Price Overseas £5.20
Code DF057

Affixed to a specially designed carrier, the new value Definitives and First Class Large Diamond Jubilee Stamps can be cancelled with your choice of a Talents House or Windsor postmark: the latter chosen as it is one of Her Majesty's favourite retreats.



Standard Royal Mail postmark



Alternative postmark



Buy now!

First Day Covers on
page 4 only available until

25 April

Don't miss out. This
date cannot be extended.

Presentation Pack

Price £5.80
Code DP060

Highly presentable

The Presentation Pack features the new value Definitives together with the iridescent First Class Diamond Jubilee Stamps. Inside, it contains a host of illustrations, together with fascinating facts from Douglas Muir, Curator of the British Postal Museum & Archive.

Issue

Country Definitive

Stamp format/size

Portrait
20mm x 24mm

Printer

Cartor Security Printing

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Lithography

Perforation

15mm x 14mm

Phosphor

Bars

Gum

PVA

Number per sheet

25

Country Definitive Mint Stamps

Wales

Price £2.15

Code WS020

Northern Ireland

Price £2.15

Code IS008

England

Price £2.15

Code ES010

Scotland

Price £2.15

Code SS021

Set of four

Price £8.60

Code CS051



Country Definitive Presentation Pack

Price £9.10

Code CP030

Country values

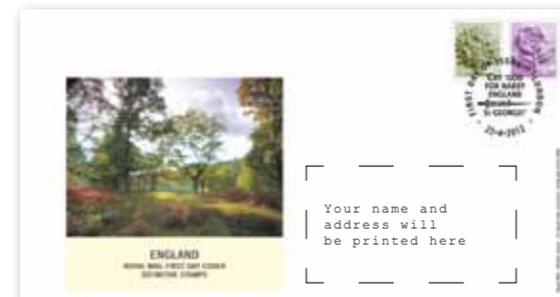
The Presentation Pack features all eight of the new value Country Definitives in a striking pack, which also offers authoritative text from Douglas Muir, Curator of the British Postal Museum & Archive.

Buy now!

First Day Covers on page 4 only available until

25 April

Don't miss out. This date cannot be extended.



Alternative postmark — Wales



Alternative postmark — Northern Ireland



Alternative postmark — England



Alternative postmark — Scotland



Country Definitive First Day Cover

Wales

Price Inland £3.06

Price Overseas £2.55

Code WF031

Northern Ireland

Price Inland £3.06

Price Overseas £2.55

Code IF031

England

Price Inland £3.06

Price Overseas £2.55

Code EF031

Scotland

Price Inland £3.06

Price Overseas £2.55

Code SF031

Set of four

Price Inland £12.24

Price Overseas £10.20

Code CF031

Every country captured

The First Day Covers feature a pair of new value Country Definitives for each individual home nation, affixed to covers featuring a panoramic scene from each country and containing a special filler card. Each may also be cancelled with your choice of the Tallents House postmark, or that of the respective capital city: Belfast, Cardiff, Edinburgh or London.

Diamond Jubilee Definitives

Royal Mail will be issuing a number of Special Stamps to celebrate the Diamond Jubilee of Her Majesty The Queen. As this is such a special year for Britain, we have also created these very special Definitive stamps, each of which has the words Diamond Jubilee printed in iridescent ink across the background.



First Class Large Mint Stamp

Price £0.75*
Code DS901

A shining example

The First Class Large Definitive is an imposing and highly collectable stamp, particularly with its iridescent Diamond Jubilee background.

Stamp Book

Price £3.00*
Code UB341

First Class celebration

The Retail Stamp Book includes four First Class Large stamps with the iridescent Diamond Jubilee background, making it an essential keepsake of this special year.



*Please note these prices are valid until 30 April 2012

5 Order now at www.royalmail.com/tariff12 or call 08457 641 641 (+44 131 316 7483 from overseas)

Business Sheet

Price £37.50*
Code DS963

A dazzling opportunity

This spectacular Business Sheet comprises 50 First Class Large stamps featuring the iridescent Diamond Jubilee background, making it a collectable and stunning reminder of this rare jubilee.



cut here

cut here

cut here

Order in a way that suits you

Complete the order form or use a separate sheet of paper, including your debit/credit card details, cheque or postal order and send to **Royal Mail, FREEPOST EH3647, EDINBURGH, Scotland EH12 9PE**. If posting from overseas, return your form to **Royal Mail, Talents House, 21 South Gyle Crescent, EDINBURGH, Scotland EH12 9PB** (stamp required). You can also order online at www.royalmail.com/tariff12 or by phone on **08457 641 641 (+44 131 316 7483 from overseas)** quoting media code **13FBA**.

If you need to change your address details (as shown overleaf) or would like to send a personalised First Day Cover as a gift, please continue on a separate sheet. First Day Covers with the Talents House postmark can only be ordered using **first** or by calling **08457 641 641**.

Tariff 2012	Code	Price	Quantity	Total
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Orders of First Day Covers only do not attract a handling fee.

Machin Definitive First Day Cover				
Inland	- Talents House postmark	DF057	£6.24	£
	- Alternative postmark	DF057	£6.24	£
Overseas	- Talents House postmark	DF057	£5.20	£
	- Alternative postmark	DF057	£5.20	£

Country Definitive First Day Cover — Wales				
Inland	- Talents House postmark	WF031	£3.06	£
	- Alternative postmark	WF031	£3.06	£
Overseas	- Talents House postmark	WF031	£2.55	£
	- Alternative postmark	WF031	£2.55	£

Country Definitive First Day Cover — Northern Ireland				
Inland	- Talents House postmark	IF031	£3.06	£
	- Alternative postmark	IF031	£3.06	£
Overseas	- Talents House postmark	IF031	£2.55	£
	- Alternative postmark	IF031	£2.55	£

Country Definitive First Day Cover — England				
Inland	- Talents House postmark	EF031	£3.06	£
	- Alternative postmark	EF031	£3.06	£
Overseas	- Talents House postmark	EF031	£2.55	£
	- Alternative postmark	EF031	£2.55	£

Country Definitive First Day Cover — Scotland				
Inland	- Talents House postmark	SF031	£3.06	£
	- Alternative postmark	SF031	£3.06	£
Overseas	- Talents House postmark	SF031	£2.55	£
	- Alternative postmark	SF031	£2.55	£

13FBA

Tariff 2012	Code	Price	Quantity	Total
Country Definitive First Day Cover — Set of four				
Inland	- Talents House postmark	CF031	£12.24	£
	- Alternative postmark	CF031	£12.24	£
Overseas	- Talents House postmark	CF031	£10.20	£
	- Alternative postmark	CF031	£10.20	£
Other orders attract one of the following handling fees: UK £1.45, Europe £1.55, Rest of World £2.15. For bulky handling fees: UK £2.95, Europe £5.00, Rest of the World £14.00. One fee will be charged per order, per address. The bulky handling fee will apply to mixed orders where at least one of the products is a bulky item.				
Machin Definitive Mint Stamps		DS962	£4.80	£
Tariff 2011 Presentation Pack		DP060	£5.80	£
Country Definitive Mint Stamps Set — Wales		WS020	£2.15	£
Country Definitive Mint Stamps Set — Northern Ireland		IS008	£2.15	£
Country Definitive Mint Stamps Set — England		ES010	£2.15	£
Country Definitive Mint Stamps Set — Scotland		SS021	£2.15	£
Country Definitive Mint Stamps — Set of four		CS051	£8.60	£
Country Definitive Presentation Pack		CP030	£9.10	£
Diamond Jubilee Large Mint Stamp		DS901	£0.75	£
Diamond Jubilee Stamp Book		UB341	£3.00	£
Diamond Jubilee Business Sheet		DS963	£37.50	£

<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Maestro	Sub total	£
<input type="checkbox"/> Cheque/Postal Order	<input type="checkbox"/> Debit my Royal Mail Account (inc. by VDD or CCCC)		Postage	£
			Total	£

Card number Valid from Expiry date Issue no.

Cardholder's signature Date

Contact telephone number Email

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