

BY AIR MAIL  
*par avion*

Royal Mail



# first

We are honoured to mark the  
Diamond Jubilee of Her Majesty  
The Queen in this issue.

**Diamond Jubilee Definitives**

Issue date: Monday 6 February 2012

NAME  
ADDRESS  
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POSTCODE

PERSONALISATION 3  
FONT 10PT/12PT CHEVIN



**Miniature Sheet**  
Diamond Jubilee  
Definitives

**Design**  
Sedley Place with coin  
photography by David  
Burton

**Sheet size**  
147mm x 74mm

**Stamp format/size**  
Portrait  
20mm x 24mm

**Printer**  
Walsall Security Printers

**Print process**  
Gravure, with special  
techniques: metallic ink  
is used on coin stamps  
and iridescent ink on  
the Machin Definitive.  
The sheet background  
features an iridescent  
pattern while the title  
is foil-blocked.

**Perforation**  
15 x 14

**Phosphor**  
Bars as appropriate

**Gum**  
PVA

**Number per sheet**  
6

white  
mixed  
source  
fsc logo

# Celebrating 60 years of duty and devotion

Her Majesty Queen Elizabeth II succeeded to the throne in 1952, meaning that she has now reigned for a remarkable 60 years. In doing so, she becomes only the second British Monarch to reach a Diamond Jubilee; the first being her great-great-Grandmother, Queen Victoria.

Over the last six decades, The Queen's likeness has become one of the most recognisable and reproduced in the world, having appeared on no less than 220 billion British Definitive Stamps.

The Royal Mint and Bank of England have also created a wealth of equally iconic images over the years, which grace Britain's coins and banknotes.

Therefore Royal Mail is marking this historic occasion with a philatelic first: a stamp issue that features the most iconic images from stamps, coins and banknotes. As such we have created new Definitive Stamps which include Arnold Machin's design for decimal coins alongside his revered stamp design, and for the first ever time two Definitive Stamps featuring the Monarch facing to our right.



## Miniature Sheet

**Price** £2.76  
**Code** MZ083

### Definitive grace

Featuring images taken from Britain's stamps, banknotes and coins, the Miniature Sheet takes us from Dorothy Wilding's lovely 1952 portrait, to a special Diamond Jubilee Machin printed with iridescent ink. All six stamps have been issued at First Class inland letter rate.

## First Day Cover Miniature Sheet

**Price Inland** £3.79  
**Price Overseas** £3.16  
**Code** MF084

The First Day Cover has the Miniature Sheet affixed and contains a filler card looking at the designs featured on all six Jubilee Definitives. It can also be cancelled with your choice of a Talents House or London SW1 postmark; the latter chosen as it is the location of Buckingham Palace.

### Acknowledgements

Diamond Jubilee Wilding stamp — designed by Sedley Place, with photography by Dorothy Wilding and based on the 1952 design by Edmund Dulac; banknote portraiture by Robert Austin — reproduced by permission; banknote portraiture by Harry Eccleston — reproduced by permission; coinage portraiture by Mary Gillick — reproduced by courtesy of The Royal Mint Museum; coinage portraiture by Arnold Machin — reproduced by courtesy of The Royal Mint Museum; Diamond Jubilee Machin stamp — designed by Jeffery Matthews MBE, FCSD, FRSA, from the bas-relief portrait by Arnold Machin OBE, RA. Background typography by Sedley Place.



**Buy now!**

First Day Covers  
only available until

**6 February**

Don't miss out. This  
date cannot be extended.

**Standard Royal Mail  
postmark**



**Alternative postmark**



### Stamp Cards

**Price** £3.15  
**Code** DQ023

#### In glorious detail

All seven of the Diamond Jubilee Definitive Stamps have been reproduced at postcard size, together with the Miniature Sheet itself, enabling every detail to be enjoyed.



### Presentation Pack

**Price** £3.30  
**Code** DP059

#### Definitive greatness

In the lavishly illustrated Presentation Pack, Douglas Muir, Curator, Philately, of the British Postal Museum & Archive offers an authoritative insight into the history of The Queen's portraiture on stamps, coins and banknotes. It also includes the unique Miniature Sheet itself.

### Commemorative Document

**Price** £7.49  
**Code** CD005

#### Celebrating our greatest queens

This unique, limited edition product tells the fascinating story of the only two British Monarchs to have celebrated a Diamond Jubilee. It does so through authoritative text and contrasting images that capture key moments from their lives. A superb addition to any collection or a lovely gift for someone special.

### Press Sheet

**Price** £36.43  
**Code** PZ024

This highly collectable sheet comprises 12 uncut Miniature Sheets, and is available in a limited edition of just 2,012. Regal and rare in equal measure.

**LIMITED EDITION.  
DON'T MISS OUT!  
ONLY 2,012  
AVAILABLE.**

As we are sending the Diamond Jubilee Miniature Sheet to all regular order Definitive Stamp (DS customers) we have opted not to send the new Diamond Jubilee First Class Definitive as an individual item to avoid duplication and additional costs. However, we would be delighted to fulfil requests from customers requiring individual stamps, formats or colour blocks on an ad-hoc basis and any orders fulfilled under these circumstances will have the P&P waived.



### First Class Definitive Mint Stamp

**Price** £0.46  
**Code** DS461

#### Dazzling and definitive

A self-adhesive stamp with the words Diamond Jubilee highlighted in iridescent ink across its background, this fine example of a Machin Definitive is eminently collectable.

### Stamp Book

**Price** £5.52  
**Code** UB340

#### Shimmering stamps

This book of 12 self-adhesive First Class Definitive stamps, each printed with iridescent ink, makes a beautiful and affordable memento of this Diamond Jubilee year.



### Business Sheet

**Price** £46.00  
**Code** DS961

#### A century of stamps

The iridescent Diamond Jubilee Definitive is striking on its own, and even more dramatic on this lovely sheet of 100 First Class stamps. Created for use by small businesses, this is also an essential collector's item and a fine commemorative piece in its own right.



## Order in a way that suits you

Diamond Jubilee Definitives	Code	Price	Quantity	Total
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Orders of First Day Covers only do not attract a handling fee.

First Day Cover — Miniature Sheet				
Inland	- Tallents House postmark	MF084	£3.79	£
	- Alternative postmark	MF084	£3.79	£
Overseas	- Tallents House postmark	MF084	£3.16	£
	- Alternative postmark	MF084	£3.16	£

Other orders attract one of the following handling fees: UK £1.45, Europe £1.55, Rest of World £2.15. For bulky handling fees: UK £2.95, Europe £5.00, Rest of the World £14.00. One fee will be charged per order, per address. The bulky handling fee will apply to mixed orders where at least one of the products is a bulky item.

Miniature Sheet	MZ083	£2.76	£
Stamp Cards (7 in set)	DQ023	£3.15	£
Presentation Pack	DP059	£3.30	£
Press Sheet (Bulky handling fee applies)	PZ024	£36.43	£
Commemorative Document	CD005	£7.49	£
First Class Definitive Mint Stamp	DS461	£0.46	£
Stamp Book	UB340	£5.52	£
Business Sheet	DS961	£46.00	£

<b>Sub total</b>	£
<b>Postage</b>	£
<b>Total</b>	£

Complete the order form or use a separate sheet of paper, including your debit/credit card details, cheque or postal order and send to **Royal Mail, FREEPOST EH3647, EDINBURGH, Scotland EH12 9PE**. If posting from overseas, return your form to **Royal Mail, Tallents House, 21 South Gyle Crescent, EDINBURGH, Scotland EH12 9PB** (stamp required). You can also order online at [www.royalmail.com/diamondjubilee](http://www.royalmail.com/diamondjubilee) or by phone on **08457 641 641 (+44 131 316 7483** from overseas) quote media code **12DFJ**.

If you need to change your address details (as shown overleaf) or would like to send a personalised First Day Cover as a gift, please continue on a separate sheet.

Visa   
  Mastercard   
  Maestro  
 Cheque/Postal Order   
  Debit my Royal Mail Account (inc. by VDD or CCCC)

Card number

Valid from    Expiry date    Issue no.

Cardholder's signature    Date

Contact telephone number

Email

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 **Tick here if your order is a gift (please provide address on a separate sheet)**  
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