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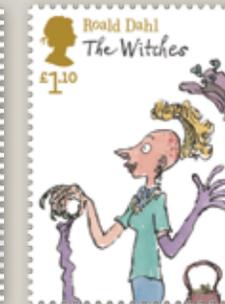
# first

**Roald Dahl**  
Issue date: Tuesday 10 January 2012

Introducing our tribute to one of the world's greatest authors: the inimitable Roald Dahl.

NAME  
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PERSONALISATION 3  
FONT 10PT/12PT CHEVIN



Mint Stamps  
Roald Dahl

Design  
Maggie Studio

Stamp format/size  
Portrait  
27mm x 37mm

Printer  
Cartor Security Printing

Print Process  
Lithography

Perforation  
14 x 14

Phosphor  
All over

Gum  
PVA

Number per sheet  
25/50

**Acknowledgements**  
Charlie and the Chocolate Factory, Fantastic Mr Fox, James and the Giant Peach, Matilda, The Twits and The Witches © Roald Dahl Nominee Ltd; artwork © Quentin Blake 2004, 2001, 1999, 2001, 2010 & 1997.

white  
mixed  
source  
fsc logo

# We is most humbug to celebrate Roald Dahl

Once described as 'one of the greatest storytellers for children of the 20th Century,' Roald Dahl's works have now been translated into more than 40 languages, with worldwide book sales of over 100 million copies.

While he was a notable writer of fiction for all ages, it was the creation of timeless characters like Willy Wonka and The Big Friendly Giant that assured his popularity; perhaps because they were so unsentimental, never falling into the trap of patronising his young readers.

So we feel humble indeed (or humbug, as the BFG might have put it) to introduce our Special issue, which celebrates the life and works of this great man through ten new stamps and a comprehensive set of stamp products.

Each one features the delightful illustrations of Dahl's long time friend and collaborator Quentin Blake, and tells the story of their relationship, as well as taking an in depth look at Roald Dahl's fascinating life.



STAMPS FEATURE ORIGINAL ILLUSTRATIONS.

## Mint Stamps

Price £4.66  
Code AS744

**Just the ticket**  
Featuring the original Quentin Blake illustrations of some of Dahl's best loved characters, these pristine stamps make a splendid gift for Roald Dahl fans of any age.

## Miniature Sheet

Price £2.90  
Code MZ081

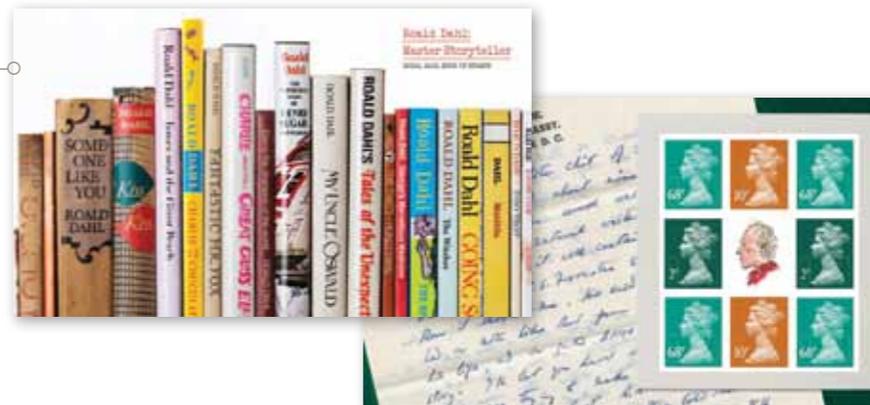
**The BFG in miniature**  
Featuring re-coloured illustrations from Quentin Blake's original artwork, the Miniature Sheet comprises four stamps depicting scenes from *The BFG*, with the border showing the scene in which The BFG meets the Queen. It also includes original text taken from chapter 19 of the book. An absolute delight for every fan of *The BFG*.



## Prestige Stamp Book

Price £11.47  
Code YB047

**Tales of the unexpected**  
Not only does the book contain four unique stamp panes, it also features a fascinating biography of Roald Dahl written by Donald Sturrock, Artistic Director of the Roald Dahl Foundation. It is enhanced by a wealth of Quentin Blake's illustrations and images.



Miniature Sheet  
Roald Dahl

Design  
Maggie Studio

Size of sheet  
115mm x 89mm

Stamp format/size  
Landscape  
37mm x 35mm

Printer  
Cartor Security Printing

Print Process  
Lithography

Perforation  
14 x 14.5

Phosphor  
All over

Number of stamps  
4

**Acknowledgements**  
The BFG © Roald Dahl Nominee Ltd; artwork © Quentin Blake 1983 & 2012.

## First Day Covers

### Stamps

Price Inland £6.07  
Price Overseas £5.06  
Code AF351

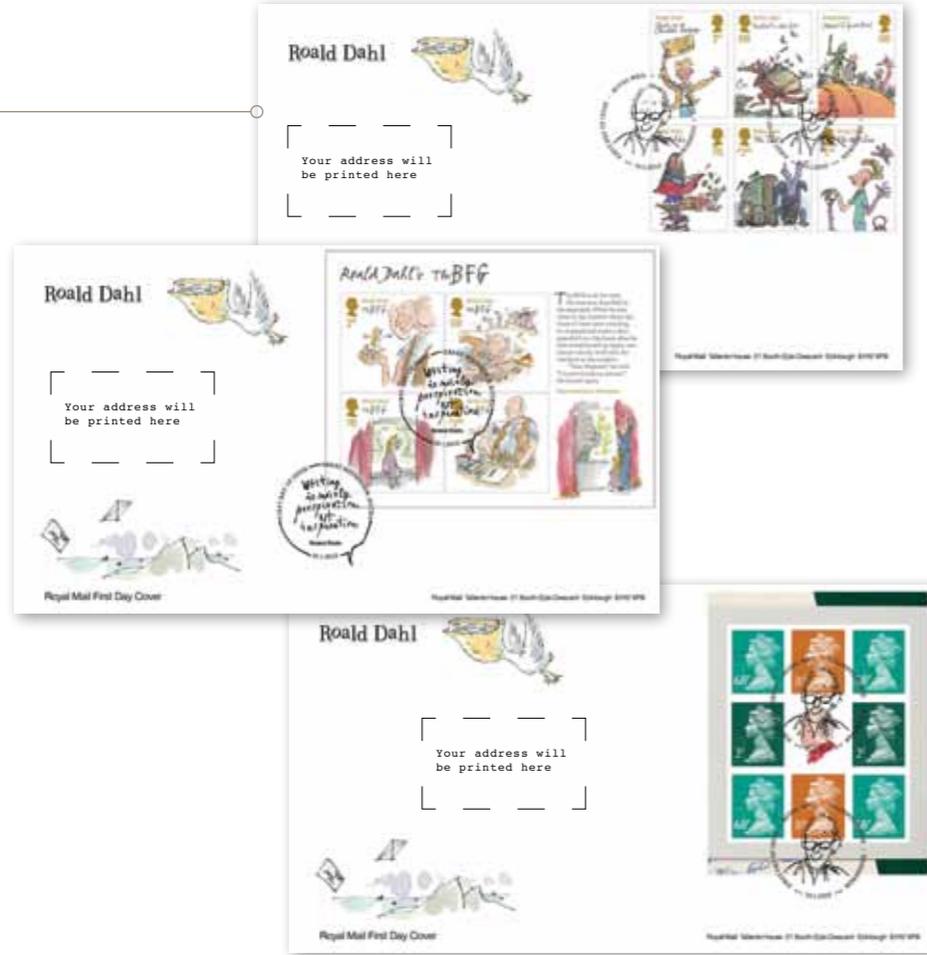
### Miniature Sheet

Price Inland £3.96  
Price Overseas £3.30  
Code MF082

### Prestige Stamp Book

Price Inland £4.03  
Price Overseas £3.36  
Code HF056

Choose from three First Day Covers featuring the Special Stamps, Miniature Sheet or mixed Machin pane from the Prestige Stamp Book. The covers feature a Quentin Blake illustration from *The Giraffe and the Pelly and Me*, and also include an informative filler card. Each is available with your choice of a Talents House or a Great Missenden, Bucks postmark: the latter chosen as it was where Roald Dahl wrote most of his classic works.



**Buy now!**

First Day Covers  
only available until

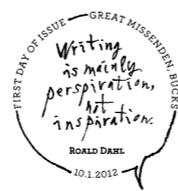
**10 Jan**

Don't miss out. This  
date cannot be extended.

Standard Royal Mail  
postmark



Alternative postmark



## Presentation Pack

Price £8.10  
Code AP355

### A life in pictures

In addition to the Special Stamps and Miniature Sheet, this wonderful Presentation Pack includes a specially commissioned Quentin Blake illustration that depicts various aspects of Dahl's life and creations in the garden shed that served as his studio.



## Pin Badges

**Charlie and the  
Chocolate Factory**  
Price £5.95  
Code NB080

**James and the  
Giant Peach**  
Price £5.95  
Code NB082

**The Twits**  
Price £5.95  
Code NB084

**Fantastic Mr Fox**  
Price £5.95  
Code NB081

**Matilda**  
Price £5.95  
Code NB083

**The Witches**  
Price £5.95  
Code NB085

**Set of six**  
Price £32.45  
Code NB086

### Badges worth reading

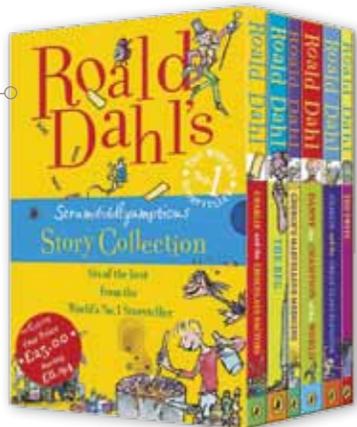
All six Special Stamps, reproduced at actual size as high quality pin badges, enabling you to wear your favourite characters wherever you go.

## Roald Dahl's Scrumdiddlyumptious Story Collection

**Price** £25.00  
**Code** NZ008

### Six of the best

Roald Dahl wrote some of the most popular children's books of all time, and we have collected six of the very best in this colourful, boxed set. It comprises of *Charlie and the Chocolate Factory*, *Charlie and the Great Glass Elevator*, *Danny the Champion of the World*, *George's Marvellous Medicine*, *The BFG* and *The Twits*, within a matching box folder.



## Charlie and the Chocolate Factory Pop-Up Book

**Price** £14.90  
**Code** NZ009

### An even taller tale

Charlie and the Chocolate Factory takes on a whole new dimension as Willy Wonka's factory appears here in pop-up form. Featuring the illustrations of Quentin Blake, this makes a wonderful gift.



## Roald Dahl Framed Stamps

**Price** £25.00  
**Code** N3009

### Picture perfect

The ideal gift for every fan of Roald Dahl, this superb item features the Special Stamps and Miniature Sheet, together in a single, beautiful frame, making the perfect addition to any room. Dimensions H 23cm x W 33cm.

## Order in a way that suits you

Complete the order form or use a separate sheet of paper, including your debit/credit card details, cheque or postal order and send to **Royal Mail, FREEPOST EH3647, EDINBURGH, Scotland EH12 9PE**. If posting from overseas, return your form to **Royal Mail, Tallents House, 21 South Gyle Crescent, EDINBURGH, Scotland EH12 9PB** (stamp required). You can also order online at [www.royalmail.com/roalddahl](http://www.royalmail.com/roalddahl) or by phone on **08457 641 641 (+44 131 316 7483 from overseas)** quote media code **12DFG**. If you need to change your address details (as shown overleaf) or would like to send a personalised First Day Cover as a gift, please continue on a separate sheet.

Roald Dahl	Code	Price	Quantity	Total
<b>First Day Cover — Mint Stamps</b>				
Inland	- Tallents House postmark	AF351	£6.07	£
	- Alternative postmark	AF351	£6.07	£
Overseas	- Tallents House postmark	AF351	£5.06	£
	- Alternative postmark	AF351	£5.06	£

Roald Dahl	Code	Price	Quantity	Total
<b>First Day Cover — Miniature Sheet</b>				
Inland	- Tallents House postmark	MF082	£3.96	£
	- Alternative postmark	MF082	£3.96	£
Overseas	- Tallents House postmark	MF082	£3.30	£
	- Alternative postmark	MF082	£3.30	£

Roald Dahl	Code	Price	Quantity	Total
<b>First Day Cover — Prestige Stamp Book</b>				
Inland	- Tallents House postmark	HF056	£4.03	£
	- Alternative postmark	HF056	£4.03	£
Overseas	- Tallents House postmark	HF056	£3.36	£
	- Alternative postmark	HF056	£3.36	£

Other orders attract one of the following handling fees: UK £1.45, Europe £1.55, Rest of World £2.15. For bulky handling fees: UK £2.95, Europe £5.00, Rest of the World £14.00. One fee will be charged per order, per address. The bulky handling fee will apply to mixed orders where at least one of the products is a bulky item.

<b>Mint Stamps</b>	AS744	£4.66	£
<b>Stamp Cards (11 in set)*</b>	AQ177	£4.95	£
<b>Miniature Sheet</b>	MZ081	£2.90	£
<b>Presentation Pack</b>	AP355	£8.10	£
<b>Prestige Stamp Book</b>	YB047	£11.47	£
<b>James and the Giant Peach Pin Badge</b>	NB082	£5.95	£

12DFG

<b>Charlie and the Chocolate Factory Pin Badge</b>	NB080	£5.95	£
<b>The Twits Pin Badge</b>	NB084	£5.95	£
<b>Fantastic Mr Fox Pin Badge</b>	NB081	£5.95	£
<b>Matilda Pin Badge</b>	NB083	£5.95	£
<b>The Witches Pin Badge</b>	NB085	£5.95	£
<b>Set of six Pin Badges</b>	NB086	£32.45	£
<b>Roald Dahl's Scrumdiddlyumptious Story Collection (Bulky handling fee applies)</b>	NZ008	£25.00	£
<b>Charlie and the Chocolate Factory Pop-Up Book (Bulky handling fee applies)</b>	NZ009	£14.90	£
<b>Roald Dahl Framed Stamps (Bulky handling fee applies)</b>	N3009	£25.00	£

<b>Sub total</b>	£
<b>Postage</b>	£
<b>Total</b>	£

\*Image not shown

Visa  Mastercard  Maestro  Cheque/Postal Order  Debit my Royal Mail Account (inc. by VDD or CCCC)

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